



LOMONDO

SCHOOL FUNDRAISER INFORMATION PACK

We love that you love our Extra Virgin Olive Oil and Caramalised Balsamic enough to want to share our products with your school community, while at the same time raising money from something by the children, for the children.

At Lomondo our aim is to deliver a fundraising initiative for your school which provides an enjoyable experience for parents, students and teachers alike. Our award winning products will be delivered to you customised with each child's art work, ready to gift, or keep as their very own.

How do we make this happen?

You will be sent a template for your school to print and distribute to students. It is their very own creative page to come up with whatever their heart desires. Some focus on Christmas or Easter, while others illustrate their families, pets or hobbies. It is their very own blank canvass to explore.

Lomondo then requires your school or parent representative to collect the artwork, scan and upload the artwork ready for our graphic artist to manipulate the images to help make each and every piece extra special (see our instruction sheet for tips on how to do this).

Our wholesale cost to you is \$13 per bottle. With recommended retail at \$20 per bottle that's a \$7 profit for your school for each bottle sold. Lomondo also offers each of these products as a beautifully boxed set (\$32).

**\$7
PROFIT**



At Lomondo we require 6-8 weeks from the time your art is submitted to ensure delivery is on time. We recommend adding 3-4 weeks for the completion, collection and ordering of all art.

For a truly unique gift from the heart, we would be only pleased to help get you started.

Our Kindest Regards,

THE LOMONDO TEAM



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ARTWORK HANDLING INSTRUCTION

- STEP 1: Distribute the artwork template to your students. Fill in the name, class and school details. For younger children, teachers please fill in the details.
- STEP 2: Discuss with your class ideas for their artwork label. Start creating! Please remember that all creations must stay within the template outline. Anything outside the outline will be cropped and not included on the label.
- STEP 3: When the artwork is completed, please collect and check against your class list to ensure that you have all your student's artwork.
- STEP 4: Promote your fundraiser and ask parents to start ordering. If your school has Flexischools, set up your ordering through this system. We can provide you with an image to put on Flexischools. Alternatively, you can use the order form provided.
- STEP 5: Once all your orders have been collected, collated artwork into class groups and then start scanning. Only scan artwork that has an order.
- STEP 6: Scan artwork. Ensure your artwork is placed correctly on the scanner and that your scanner is set to scan at 300dpi and in colour. Please save all artwork as a PDF file. All artwork will need to be collated into ONE PDF FILE PER CLASS.
- STEP 6: You will be sent a Dropbox file request to upload your artwork files. We also require a digital masterlist of student's names in their class groups.
- STEP 7: Submit your order to accounts@lomondo.com.au

TIPS AND TRICKS

THE ARTWORK THAT LOOKS THE BEST IS CREATED USING BRIGHT, VIBRANT COLOURS. TRY USING TEXTAS, CRAYONS OR PAINT FOR THE BEST RESULTS. TRY TO LIMIT THE AMOUNT OF TEXT ON YOUR ARTWORK.



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ARTWORK TEMPLATE



Name: _____

Class: _____

School: _____